

GATEWAYS



*Figure 5-1
Visual Simulation and Post-Construction Picture
of South Broadway Gateway, Saratoga Springs*

A number of the intersections for which improvement recommendations have already been set forth serve as *de facto* gateways to the neighborhood. This section briefly discusses some additional considerations for managing the neighborhood’s gateways both for the purposes of traffic calming and to enhance the sense of place of the neighborhood.

At the Public Meetings, strong support was voiced for the general idea of pursuing “Gateway” treatments at selected locations around the area. These treatments would convey to motorists the sense that they are entering a residential and commercial area where the possibility exists of encountering pedestrians, cyclists, driveway maneuvers and other neighborhood-scale activity. In addition, as a number of the potential gateway locations are also points at which there is a transition from more “wide open” roads such as the Northway to closer-in settings with frequent intersections and driveway accesses, the opportunity exists to use the gateways as initial traffic calming points.

Neighborhood residents raised several ideas for approaches to gateway improvement at the Public meetings, with most of these ideas centered on cleaning up areas, introducing landscaping, installing less institutional-looking signage highlighting either the Town or the neighborhood, and physical modifications to roadways so as to reduce traffic speed. A number of these concepts have been incorporated into recommendations previously discussed in this report; the following section discusses additional concepts for consideration.